

## **NEWS MEDIA ADVISORY**

**For: Wednesday, April 5, 2006**

### ***Sangoma Technologies CEO David Mandelstam Addresses Two Sessions at VON Canada***

**What:**

Come hear Sangoma Technologies ([www.sangoma.com](http://www.sangoma.com)) David Mandelstam and his fellow panelists discuss VoIP and these topics:

*SMB - The IP Market Opportunity* -- This session will focus on a variety of IP solutions that have been developed specifically for small and medium businesses. The market opportunity is substantial, but challenges exist to develop an attractive value proposition and to drive adoption of these technologies. Market leaders will discuss the benefits of various SMB solutions, including hardware-based IP, software-based IP, hosted/managed IP, Peer-to-Peer and Open Source.

*Money-Making Apps* -- Too often people say that VoIP is just cheap voice technology. The truth is that many of the applications that VoIP is bringing to the market are revenue producing, even on the PSTN. Reverse 911, personalized dial tones, and other recognition services are producing new revenue and not just cannibalizing the old.

**Who:**

David Mandelstam – President/CEO

David and his research and development team focuses on Sangoma's family of AFT (Advanced Flexible Telecommunication) T1/E1/J1 voice/data cards that are engineered for today's demanding soft PBX, IVR and VoIP applications, such as Asterisk, Yate, and others.

**Where/When:**

VON Canada -- Toronto

**SMB - The IP Market Opportunity**

**Wednesday, April 5, 2006, 11:00 am - 12:15 pm**

**Money-Making Apps**

**Wednesday, April 5, 2006, 2:00 pm - 3:15 pm**

**About Sangoma Technologies Corporation**

Founded in 1984, Sangoma Technologies Corporation is a leading provider of connectivity hardware and software products for VoIP, TDM voice, WANs and Internet infrastructure. The company develops and manufactures voice and data communication products including the industry-leading series of Advanced Flexible Telecommunications (AFT) PCI cards. Sangoma Technologies Corporation is publicly traded on the TSX Venture Exchange (TSXV: STC - News).

Earlier this year, Sangoma was named to the VoIP Magazine 20: Companies to Watch in 2006. The VoIP Magazine 20 features the companies that are best positioned in the coming year to spur IP communications adoption and innovation while, at the same time, delivering on the immediate needs of the marketplace.

***Note to journalists: David is available for one-on-one meetings by contacting:***

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